



Nosine
ARTIST PROFILE

AND MEDIA KIT

BIOGRAPHY *of* NOSIHE

NOSIHE has organically grown in her artistic expressions to be an eclectic soulful power force, solidly centred in her environment to interpret and translate through songs and its imagery. Some may liken Nosihe's bold disposition in imaging to avant-garde styling of Grace Jones combined with the modern day haunting melodies of Laura Mvula.

At a young age the vocalist already discovered she loved singing. She was that girl wanting to take the lead when singing at family functions and always got that radiance because of her passion for song. It was a natural choice to pick up a musical instrument, and later to enrol in classical training and several school choirs. Currently she is studying Jazz

and Popular Music at the University of KwaZulu Natal.

Her ability to be malleable when plying her trade with contrasting audiences is a testimony to her unique bravery to walk in the shoes of her listeners. In the age of social connectivity, she has been very personal in her communicative ability to be open when building her core audience.

NOSIHE has stories to tell and you clearly hear this in her self-written compositions, in which she aims to tell her own

stories, but also those of others. She uses music as the powerful medium to articulate emotions and tell stories of sadness, love, betrayal, heartache and happiness.

I would love for people to realise that they are not solo islands, we are all going through life & its emotions happy or sad. My music aims to remind people that they are not alone



CAREER HIGHLIGHTS

EP RELEASES

independently releasing two EP's and one free mixtape between 2019 and 2020

THE SECRET GIGS

A customized music experience for her audience where she releases new music to them at secret locations around the country. Began in 2018

FINISHED TOP 8 ON IDOLS SEASON 12

Performed weekly to 4 million South Africans live on TV. Placed seventh on the biggest music talent show in South Africa in 2016

NELSON MANDELA CENTENARY DINNER

Performed at an international dinner for government ministers from all over Africa in collaboration with FCB



“

This girl is smoldering. I'm going to take it further and say you're the most sophisticated vocalist this season

Randall Abrahams, Idols Judge, 2016

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UNIQUENESS & SOUND

One can describe her sound as soulful and emotive, her songs are flamboyant and filled with her vibrant persona. She is drawing from classical, jazz and gospel tapestry of rhythms. This artist is known for always looking for collaborations with other artforms, such as fashion, photography and design.

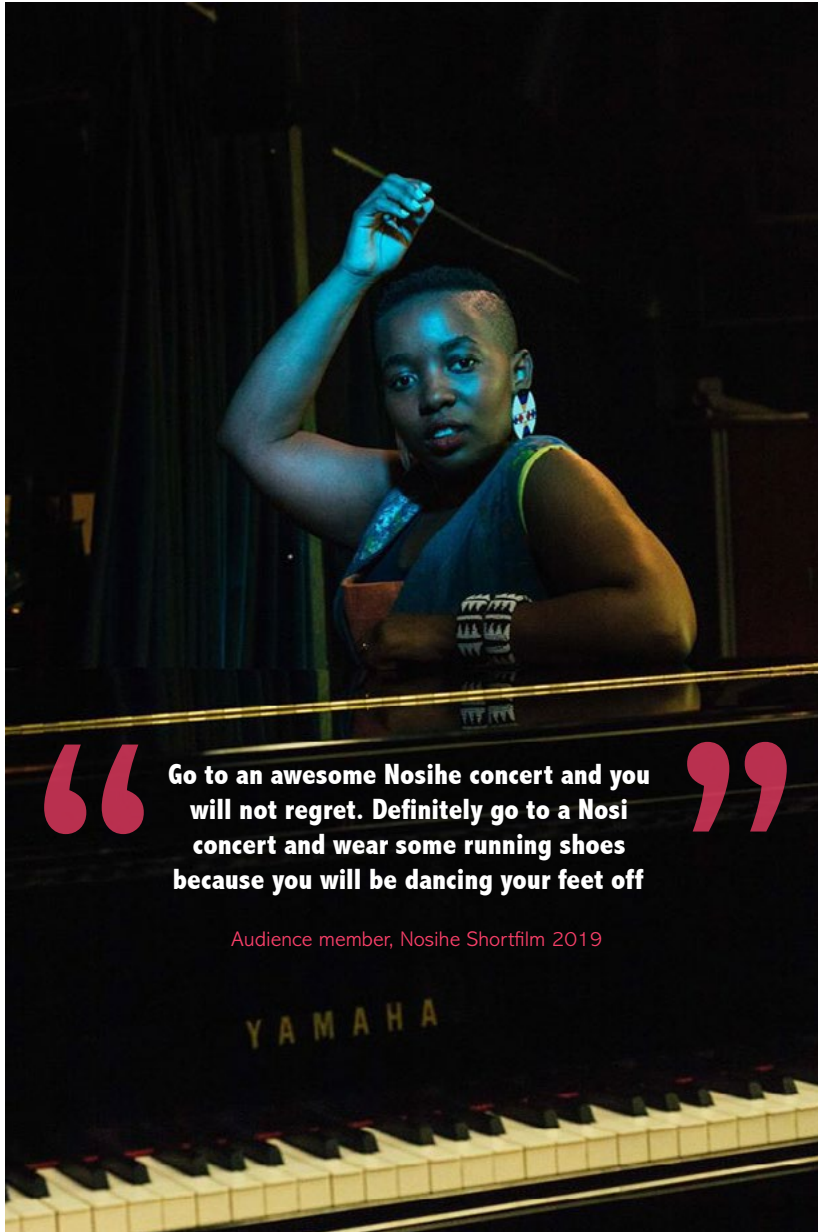
When asked about to highlights in her career, NOSIHE says that she is mostly reminded of the first time she could play what she heard in her head as a massive highlight. After this experience, the highlights of her singing career kept on accumulating to a point where she took steps to see her intentions through as she eventually found herself performing in a choir for President Mandela. When she realised she could make a career out of music, she decided to enter Idols (2016), during which she

Nosihe unveiled her musical prowess in emphatic style... The songstress performed eight of her songs before a diverse audience that cheered and sang along to her

Fundi Zungu, Ngcobo Empire 2019

performed weekly in front of a television audience of 4 million as she made it through to the top 8. From this she learned how she wanted her career to take shape, after which she build up her experience as an independent solo artist further. Another highlight performance was a performance at the Harry Gwala stadium in her hometown Pietermaritzburg.

Over the years, the vocalist has built up a great and very active social media following that also follows her to her live performances all over South Africa. She has created a SECRET GIGS brand, a consistent surprise performance treat for loyal fans and new ones as well. In 2019 Nosihe has released her first EP, which is a live recording from the Secret Gigs, which has been well-received by her fans and through which she gained new following.



“ Go to an awesome Nosihe concert and you will not regret. Definitely go to a Nosi concert and wear some running shoes because you will be dancing your feet off ”

Audience member, Nosihe Shortfilm 2019

CONTACTS & SOC MEDIA

BOOKINGS & ENQUIRIES

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FOR MORE INFORMATION ABOUT NOSIHE, REACH HER ON



NOSIHE ON ALL STREAMING PLATFORMS INCLUDING



